



KANSAS CITY ROYALS

April 14, 2011

Joseph P. Urso, Chairman
Vollara
5420 LBJ Freeway
Suite 1010
Dallas, TX 75240

Dear Joe,

I wanted to take a moment to thank you and the Vollara staff for all the help you've given to our organization during both spring training and the regular season. In particular, Julia Chiappetta and Ron Chaves did an outstanding job of working with us to make sure that all of our needs were met. When choosing products that can impact the health, performance and overall well being of our athletes, I always consider the quality and reliability of the products, the cost effectiveness of the products, and the ability of customer service to be as helpful and informative as possible. Once we began to compare Re: Fuel, Re: Flex, and Living Water to the competition, Vollara clearly stood above the rest in all of these categories.

As we move forward through this season I feel confident that the products and support we are receiving from Vollara will help give our players the edge they need to perform at their very best. Thanks again for your role in helping the Kansas City Royals strive for excellence.

Sincerely,

Ty [redacted]
Strength and Conditioning Coach
Kansas City Royals

